

SERVICE THROUGH BUSINESS

As a Rotarian, it is my purpose:

To regard my business or profession as my opportunity to express myself in service to society, as well as a means to material gain.

To maintain the dignity and worthiness of my calling by the acceptance and promotion of high standards and the elimination of questionable practices.

To value success in my vocation as a worthy ambition when achieved as a result of service to society; but to accept no profit nor distinction which arises from unfair advantage, abuse of privilege or betrayal of trust.

To recognize that any sound transaction must be governed by practices which bring satisfaction to all parties concerned, and to esteem it a privilege, in my profession or business, to serve beyond the strict measure of duty or obligation.

